



Zelman "Zom" Levine

March 28, 1924 - January 7, 2021

ZELMAN "ZOM" LEVINE

Zom Levine passed away peacefully on January 7, 2021 at the age of 96. Preceded in death by his beloved wife, Beryl (nee Kall); parents, Louis Bessie (nee Cowl) Levine; brother, Ephraim; sisters, Annette and Beatrice. Survived by children, Cynthia, Debra, and Kreg (Lisa); grandchildren, Theresa (Reuben), Brandon (Jennifer), Trevor (Kelssee), Zachary (Tamar) Breanna and Isaak; great grandchildren, Kyle, Amanda, Brooke, Alec and Maddey.

Zom was born on March 28, 1924 in Duluth, Minnesota. He began his entrepreneurial career at 8 years of age with his cousin Harvey, selling souvenirs on a street corner in Duluth. He started his first of six companies in 1946, moved to Minneapolis in 1960 and continued working actively in his businesses through 2018.

Zom was a leader and innovator of advertising signs and neons for the brewing industry. Many of these signs he and his team created and manufactured are classics and can still be found in many establishments around the world today. He was also a leader and innovator in the toy and game industry. He introduced and brought to market the first Gumby action figure as well as the Barrel of Monkeys, Perfection, and Sequence games. He had many hobbies, including raising and showing Arabian horses on his farm, fine woodworking, boating and spreading joy. During high school, furniture pieces he built were displayed in the Duluth Glass Block department store windows. He took great pleasure traveling the Mississippi River and the Gulf of Mexico with his family on his boat. But he was most passionate about giving to others, whether it was his family, friends or playing Secret Santa to many children in need, including those who were in hospitals during the Christmas season. These hobbies stayed with him throughout his lifetime.

Zom was a kind and most generous patriarch. A devoted husband, father, grandfather, and great grandfather. His love for his family knew no limits, and he held his many friends and those who worked with him in the highest regard. He will be greatly missed. Private family services were held.

Donations preferred to Fisher Center For Alzheimer's Research Foundation or donor's choice.

Tribute Wall

BL

“ Your parents came to mind today, as they do often because of the wonderful memories and lessons they shared with me during my time with them (FV home care nurse) and all of you I had the blessing of meeting as well. My most sincere condolences to all of you, you are in my thoughts and prayers. What an amazing life and legacy ❤️

With blessings,
Dr. Becca Lenz, APRN, DNP



Becca Lenz - February 10, 2021 at 12:56 PM

DG

“ It was a great privilege for us to live and work at Upland Farm. Zom and Beryl treated us so kindly and we learned many skills while there that impacted our lives. Zom's kindness and generosity will continue to have an impact on those whose lives he touched. So thankful for the privilege of knowing him.

Dave and Linda Grandy

Dave and Linda Grandy - January 26, 2021 at 05:33 PM

DS

“ Mr. Zelman and I met in 1993 in New Hope and, to this day, remember the gracious, kind and generous man he was. I had started a new business at 36th and Winnetka and Zelman would stop in during his lunch hour with his staff to see how my business was doing. One day he came in, saw I was using a folding chair to stock upper shelves and returned with a step ladder and made me promise never to use the chair again. He always made sure his staff would purchase something at my store, as would he, to help along the way. He occasionally shared one of his Beer promotional items with me, some of which I still have today. He always made the day brighter for all around him.
I have thought of him often over the years, and wish his family my thoughts and condolences. A final goodbye to a man I considered a “caring friend”.
Darlene Shelley, Groveland, Florida



Darlene Shelley - January 26, 2021 at 09:29 AM

TB

“ Tom Brown lit a candle in memory of Zelman "Zom" Levine



Tom Brown - January 26, 2021 at 09:26 AM

SF

“ Susan Abzug Friedman lit a candle in memory of Zelman "Zom" Levine



susan abzug friedman - January 22, 2021 at 06:23 PM