



## Jay Hoffman

March 22, 1947 - June 4, 2020

Jay Frederick Hoffman, Minnetonka, born March 22, 1947, passed away peacefully in his sleep on June 4th after several years of declining health. He is preceded in death by his parents, Harriet E. Hoffman and Elliott B. Hoffman. Jay is survived by his devoted wife of 47 years, Roberta; loving sons, Edward (Lauren) and David (Rachael); grandchildren, Maxwell, Tessa, Avery, Ryan and Simon; brother, Michael Hoffman (Elizabeth); brother-in-law, Charles Davis (Sheila); and loving cousins, nieces and nephews. Jay was an active member of Adath Jeshurun Congregation and a volunteer for JFCS. Avid tennis player and golfer, his greatest love was coaching his sons and their friends in Little League and basketball and recently attending all his grandchildren's activities. He and Roberta enjoyed tennis, golf, bridge, theater and concerts. Jay's infectious spirit will be sadly missed by his many friends and family. The family would like to thank the caring staff at New Perspective and Brookdale Hospice. Donations in memory of Jay can be made to the Jay Hoffman Fund at Adath Jeshurun Congregation or JFCS of Mpls. Zoom funeral Sunday, June 7th, at 1:00 pm and Zoom Shiva Sunday and Monday at 7:00 pm. Email [erin@hodroffepstein.com](mailto:erin@hodroffepstein.com) for Zoom link.

# Events

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**JUN** **Zoom Service**01:00PM

**7**

Zoom Service

MN, US

**JUN** **Zoom Shiva**07:00PM

**7**

Zoom Shiva

MN, US

**JUN** **Zoom Shiva**07:00PM

**8**

Zoom Shiva

MN, US

# Comments

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“ I lived on Huntington Ave right next to the home the Hoffman’s bought from the Van Dusens. . Part of the small world department is that my brother Bob sent to me the column about Jay from Fort Lauderdale. Mike and I used to walk to Fern Hill together until he started going to Blake. Jay was just beginning to crawl when I first saw him. The Hoffman’s were good neighbors and I send my condolences.. Jay was so young, it is difficult to understand his death. With friendship and sympathy , Eleanor Benjamin( now Westerberg)

**Eleanor Westerberg** - June 18 at 05:06 PM

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“ Our condolences to the entire Hoffman family. We all have fond memories of our times with your father, as you said at the service, especially dancing at weddings and mitzvah’s. Sending you comfort in your time of loss.  
Love,  
Gail, Scott, Daryn and Reese Osterman

**Gail Osterman** - June 09 at 03:52 PM

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“ My memory goes back almost 50 years ago. Dina, the Shapiro's and I journeyed to Duluth for their wedding. The wedding was wonderful despite my omission of my tuxedo pants. We laugh about great memories as I am frequently reminded of wearing blue jeans to a formal wedding.  
Dina and I send our sincere condolences.  
Roberta remains in our hearts. Great memories.

**Jerry Leener** - June 08 at 08:15 PM

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“ Our family was still living in the Huntington Ave. S. home which had earlier been the Hoffman residence. As our family recalls it, there was a knock on the door. When I answered, it was Jay. His mother Harriet had just passed into eternity and he was grief stricken. His words went something like this: "We just lost mother. Would it be all right to sit for a few minutes in what was our family room?"

It was an exceptional afternoon, Jay and I sitting together, as he recalled his loving, tender memories of his parents, family, block and neighborhood. That encounter, like so many others over the years, underlined the centering values of Jay’s life, his commitments to the values and teachings that so animated his life. May Roberta, his children and grandchildren, and all his family be sustained by their remembrances of his life and loves.

Phyllis and Barry Cytron

Barry Cytron - June 08 at 11:17 AM

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“ We always think of Jay and Roberta together, always a team. We often saw them at Adath, volunteering for many activities or at services sharing a Yahrzeit date. Someone mentioned at shiva tonight the sparkle in Jay’s eyes, and that is so true! We will keep Jay’s memory in our hearts.

Howard and Janet Tarkow - June 07 at 09:13 PM

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“ Our families often vacationed together and we have so many fond memories of those times! One incident stands out and I’m sure the Hoffman’s will remember the story about the pfeffercockers. It was Christmas Eve and we were at Arrowwood Lodge in Alexandria. Dinner took forever and wasn’t very good, but it was Christmas so most of us made allowances. But the manager asked Jay how everything was. That was a major mistake. Jay let him have it with both barrels. We returned to one of our rooms for an evening of games and the manager called and Phil answered the phone. When Phil said you probably want to talk to Mr. Hoffman, the manager said, No, I don’t think so. He informed us that he was sending an apology gift to our room. A Large tin of pfeffercocker cookies arrived. We still chuckle at the memory! We miss those good times we had with the Hoffman and Garon families.

Phyllis Garon - June 07 at 09:06 PM

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“ The words spoken today at dear Jays funeral brought back many fond memories. That contagious smile; the jokes and laughter; his love for his family and thoughtfulness of others and my favorite memory was watching Jay and Roberta on a dance floor! Thinking of everyone during this difficult time. Xoxo ; Cindi

Cindi Goldfine - June 07 at 09:06 PM

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“ When we think of Jay the first thing we remember is his wonderful dancing. I would see Jay at Brookview when I dropped our grandson off for tennis lessons. We always loved his warm welcome when he would see us. Our most heartfelt condolences to his family.  
Barb and Larry Zweigbaum

Larry & Barb Zweigbaum - June 07 at 09:03 PM



“ Heidi Gilbert lit a candle in memory of Jay Hoffman



Heidi Gilbert - June 07 at 06:32 PM

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“ I moved in to the neighborhood in eighth grade and one of the first kids I met was "the little C" . Jay claimed I named him that. Will miss his smile and kind heart.

Jay Freedland - June 07 at 05:07 PM

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“ 1 file added to the tribute wall



Dan Fingerman - June 07 at 05:00 PM

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“ I always saw Jay at my moms place and he was such a nice guy. I'm so sorry for your loss. may he RIP

Shelley Davidson Driscoll - June 07 at 04:31 PM

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“ Roberta, Jay was such a friendly and nice guy. Always had a ready smile. We are so sorry for your loss- please keep all the good memories close to your heart. He was a such a good guy.

Renee and Michael SELNICK - June 07 at 04:03 PM

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“ Jay was just honored at a beautiful service.. Eddie and David your words so perfectly described your Dad....He always was, and always will be so very proud of you two....My love to you Roberta, Eddie and David today and always....."Aunt Susie"/Sue

**Susan Lewis** - June 07 at 03:04 PM

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“ Beautiful funeral service for Jay. He was one of a kind and so kind yet funny and happy. We will miss Jay.

Linda Singer and Steve Krikava

**linda singer** - June 07 at 03:02 PM

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“ I've known Jay since Grace Green dancing school and Temple Israel. Our parents were good friends. I'll always remember his dancing and his infectious laugh. I recall fondly seeing him in the last 5 years at our grandkids baseball games. He was a great guy. I'm so sorry for your loss. Marilyn Bix

**Marilyn Bix** - June 07 at 03:00 PM

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“ Such beautiful words spoken by Ed and David. What a wonderful tribute to your dad!

**Abbey Baker** - June 07 at 02:58 PM

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“ What a lovely service, filled with wonderful, heartfelt memories from those who spoke. Jay will be sorely missed. May his memory be for a blessing. Chuck and Yvonne Selcer

**Yvonne Selcer** - June 07 at 02:57 PM

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“ LORRAINE APPLEBAUM lit a candle in memory of Jay Hoffman



LORRAINE APPLEBAUM - June 07 at 01:55 PM

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“ Dear Roberta,  
My deepest condolences to you and your family. Your Jay was such a nice guy, I was always Happy to see him in our building. He will be missed by many. Your friend Eva

eva kieffer - June 07 at 09:15 AM

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“ Dear Roberta,  
What shocking and sad news. I so recall the fun we had on Lake Minnetonka and the tennis courts. I still chuckle when I think about calling Jay Sunday mornings and he told me to call back later as he was taking out the garbage.  
May his memory be for a blessing  
Dee Dee (Steve) Perlman

Steven Perlman - June 05 at 10:29 PM

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“ Roberta—So sorry to hear of Jay's passing. I enjoyed knowing him for so many years and definitely remember, as the obituary reminds us, that his "spirit" and his sense of humor were infectious. He will be missed by all of us that he touched. BEN STEINBERG

Ben Steinberg - June 05 at 09:33 PM

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“ Jane Harria lit a candle in memory of Jay Hoffman



Jane Harria - June 05 at 06:50 PM

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“ Jay and I were “ Rock Star Cashiers” at many Purim carnivals together at Adath. He will be missed!  
May his memory be a blessing to his family  
Randy Kaminsky

Randy Kaminsky - June 05 at 05:23 PM

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“ Over the past year, when I was with my Mother, we would see Jay. He always had a hello and a wave for us. May his memory be for a blessing.

Carol Fuerstneau - June 05 at 02:55 PM

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“ What a lasting image of Jay as a smiling and optimistic person. We spent many years with our kids coaching and watching baseball and basketball games. We played tennis often many years ago and the competitive juices flowed. Above all, a great family closeness and Jay was a wonderful father. No better testament than that. My best to the family in this difficult time.

Lee Feinstein - June 05 at 01:31 PM



“ I do have one vivid memory about Jay, especially from my youth when he coached my basketball team in elementary school along with David and some of our friends. I recall many times during our basketball games he would yell quite often, not just at the refs but especially at kids on the other teams who he thought were playing too aggressive against his son. This was a testament just how much he cared and stood up for his kids and the people he cared about. Off the court, I remember him as just a very relaxed and easy going guy who was extremely friendly and cared what you had to say. My condolences to the Hoffman family and he will truly be missed.

Josh Laurie



“ Although I only met jay once or twice in Minneapolis over the years, I always will remember his smile and how happy he was and how he radiated with joy. I am smiling thinking about all the laughs and razzing we did together in our fantasy football leagues over the years when he would partner with Ed. As trivial as that may seem, it was so much fun and I always loved it. My sincerest condolences go out to his dear family. Jon and Diana Marcus

jon marcus - June 05 at 01:27 PM

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“ Barbara L Bakal lit a candle in memory of Jay Hoffman



Barbara L Bakal - June 05 at 11:20 AM

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“ I knew Jay for almost all of his 70 years. I remember playing at his parents house when we were very very young. Not everyone shows "what you see is what you get,," but Jay was one of those people. I always found him to be caring, loving, honest, trustworthy, an excellent and again caring friend. While I didn't see him often after we moved to Florida and Singapore, he will be greatly missed by me and his remembrance (by everyone he came in contact with) will be truly a wonderful and lasting memory and legacy. . May his Neshama have a speedy and loving Aliyah to Shamiyim.

Bruce M. Goldstein

Bruce Goldstein - June 05 at 10:12 AM

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“ Marc Roberts and I would always stop and pickup Jay on our way to Fern Hill elementary school..  
After school we would play football in his back yard..  
Jay was so cool ..I will miss him greatly.....  
Love you Jay..  
Robert Whitman

Robert A Whitman - June 05 at 10:04 AM

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“ Sweet family,

Time passes but memories last. We had such fun as children and cousins together. We shared in life's events, both its joys and sorrows. Jay visited me in 1970 when I lived in Rome. I was so delighted that he made the effort and I felt so happy to have family around. While we have not seen each other for far too many years, I take great pleasure in seeing this very familiar, kind and warm smile. We are sending much love and affection from Atlanta.

Love, Roxy and Jonathan

Roxane Leopold - June 05 at 06:42 AM

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“ So sorry to read of Jay's death! We are thinking about you as you go through this most difficult time! Len and Susan Druskin

Susan Druskin - June 04 at 10:22 PM

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“ Jay and I were friends long before we were family. I have many memories that bring a smile to my heart. I am sending all of you immeasurable love at this difficult time. XX

Jennifer Davis - June 04 at 10:16 PM

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“ Peggy Kane lit a candle in memory of Jay Hoffman



Peggy Kane - June 04 at 08:00 PM

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“ Jay’s smile and enthusiasm are unforgettable. May his memory be a blessing to you all.

Jan Frisch - June 04 at 07:15 PM

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“ Roberta...I love this photo of Jay...this is how he looked when I last visited...too long ago, in 2019. Upbeat, cheerful, positive.  
I am so sad that you lost your devoted and kind husband...you two were just made for one another. He was so, so proud of the boys and their families, too...all of your hearts must be aching now. Dennis joins me in sending our love to you in these very sad hours.

Ellen Joseph and Dennis Ready

Ellen Joseph - June 04 at 07:04 PM

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“ So sorry for your loss! May his memories only be for blessings.

Sheila Rutman - June 04 at 06:33 PM

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“ Carolyn Abramson lit a candle in memory of Jay Hoffman



carolyn abramson - June 04 at 05:52 PM

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“ condolences on the death of jay. my thoughts are with you at this sad time.  
nancy

nancy malmon - June 04 at 05:41 PM

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“ Dear Roberta, We were so sorry to hear about Jay's passing. We remember our days as Delta Tau Delta parents' May his memory always be for a blessing. Fondly,  
Diane and Howard



**diane kaplan** - June 04 at 05:34 PM

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“ The best ever. Jay will be missed but remembered everyday. By all the people that are lucky enough to have known him. Stay strong Roberta, Ed and David. I am so sorry and will never forget all the wonderful times we had together at 220. Love Todd Schachtman and family.

**todd schachtman** - June 04 at 05:30 PM

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“ The best laugher and greatest dancer on the planet! We won every dance contest during bar mitzvah years except one. He was at the one! So very sorry for your loss!  
Ellen Gold Nelson!

**ellen Gold Nelson** - June 04 at 04:58 PM

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“ Roberta and family so sorry for your loss. Jay and I grew up together at Fern Hill elementary and Central Jr high and St. Louis Park senior high. We had a lot of fun and laughs together.

**Fred Davis** - June 04 at 04:49 PM



“ Lived right down the block---just a wonderful 'hood' in which to grow up... Stesins, Reubens, Grais families... Good times, and a good guy. Thinking of you all.

**Sandy Atlas** - June 05 at 11:55 AM



“ My deepest condolences. Jay had a wonderful spirit. Not only were we childhood friends we also were together at the University of Arizona. Nothing but good memories of Jay!

**william evans** - June 06 at 05:52 AM



“ Roberta, Ed and David, so many memories and so many stories. Such good times and so happy that the boys and their kids are so close and like family. Jay was the life of a party and could dance better than anyone. He is in a better place and not suffering. May he Rest in Peace. NANCY AND STEVE SCHACHTMAN

**STEVEN SCHACHTMAN** - June 06 at 06:34 PM



“ Sincere Condolences to Roberta and Jay's entire family. Grew up two doors down, got to be great friends in high school - always a hug and the same fine guy whenever I saw him throughout life. Loved Jay.

**Steve Rubin** - June 07 at 11:30 AM



“ From little brother to great family mentor. Roberta, Ed and David have so many wonderful memories of Jay, many of which he shared with us while always smiling. We are so saddened for your loss, Arlene and Steve Winnick

**Stephen Winnick** - June 07 at 03:40 PM



“ Jay and I go back to Cub Scouts' Den 6 and Fern Hill days. I've uploaded a picture of when we took part in a Cub Scout talent (actually, probably a lack of talent) show when we were 8 years old. As I recall, we sang and danced to “Me and My Shadow.” Jay is on the left, followed by me, Steve Gill, Robert Whitman, Dave Dikel, and Theo Jolosky. I have fond memories of being in Jay's house playing bridge for endless hours.

Alas, the Fern Hill gang is dwindling. I'll miss Jay and his infectious good nature at our Park High class reunions.

My condolences to his family.

Dan Fingerman

**Dan Fingerman** - June 07 at 05:00 PM



“ We always enjoyed Jay's sweet smile and genuine warmth at Hoffman gatherings over the years. We are so moved by the beautiful words spoken about him by the Rabbi, family and friends. What a great legacy. We send our deepest sympathy to Roberta, Ed and David for your loss.

Bonnie and Phil Gainsley

**Bonnie Gainsley** - June 08 at 09:54 PM



“ Roberta and family, I was so sorry to learn that Jay had passed away. Though our paths have crossed only occasionally in recent years, I have warm memories of all of us raising our families together at Adath. Whether at the Youth Commission, volunteering at plays, carnivals, fundraisers, we shared so many experiences. I will always remember Jay's deep commitment to family and community. My sincere condolences to you all.

**Patty Cook** - June 17 at 11:05 PM